Subject: Invitation to Participate in Research Study: [study title]

Dear [Recipient],

We are contacting you to invite you to participate in a research study titled [study title] conducted by [researcher] from ESCP Business School.

Our study aims to [brief study description]

If you choose to participate, you will be asked to [what they are expected to do, interviews, time, etc.]

Should you have any questions or require further information about the research before engaging, please do not hesitate to contact [researcher, email, etc.]

Your participation in this study would be very valuable, and we truly appreciate your consideration to participate. If you are willing to participate, please reply to this email indicating your interest, and we will provide you with further details.

Thank you for your time and consideration.